

SAWYER | MASON

Structured Plank Flooring
10 Reasons to Choose Sawyer Mason



1. MAXIMUM STABILITY

The construction of Sawyer Mason structured hardwood floors greatly minimizes cupping and movement, especially in floors with wide widths and long lengths, which are more prone to movement. The individual filets placed cross-grain (or, perpendicular to the length of the board) provide the most strength and stability while still allowing the wood to breathe with the changes in environment.



2. REACTIVE COLOR PROCESS

Sawyer Mason's collection of reactive-color plank floors achieve a beautiful depth of color. With our plank floors, the reactive color process enhances the colors of the wood from within. Rather than a stain that covers the top of the floor with a pigment, the reactive colors penetrate into the wood, reacting with the natural sugars and tannins to create stunning color. The depth of color is what creates the truly natural look and feel of Sawyer Mason floors.

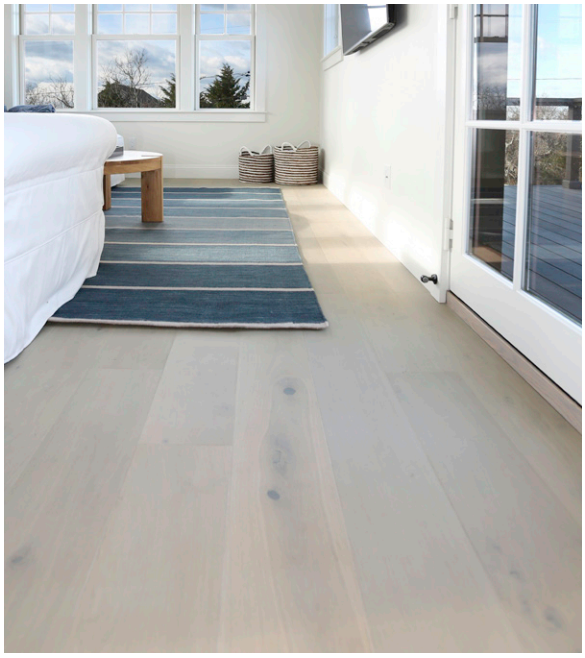
3. ENVIRONMENTALLY GREEN

Traditional engineered floors use multiple layers of pressed plywood and can have as many as 11 layers of glue, which may contain toxic fumes such as formaldehyde. In contrast, Sawyer Mason structured floors are built with solid hardwood using minimal glue, and these adhesives have no formaldehyde or off-gassing.



4. BELOW-GRADE OR ABOVE INSTALLATION

Structured floors can be used below-grade or above. They can be floated, glued, or nail and glued.



5. HIGHEST QUALITY

To us at Sawyer Mason, the highest quality means building the most stable wide plank floors using responsibly harvested woods, sustainably resourced core materials, and having master craftsmen hand-tool, antique, and create unique coloring processes to give you the most beautiful, natural floors.

6. RESPONSIBLY HARVESTED

Sawyer Mason uses responsibly harvested French and European oak. We promote responsibly harvested forestry and purchase only from legally forested woods. Beware of Chinese flooring that often uses illegally harvested oak from the Baltics or Russia and then calls it European oak.



7. EASY CARE, MATTE FINISHES *(Atlantic, Back Bay, Shoreline, Developer Collections)*

Oil finishes give our plank floors a natural, matte finish. Wood floors feel truly authentic because the wood is visible and palpable. Walk barefoot over our floors and you'll feel a soft natural wood beneath.



8. CARE FREE MAINTENANCE

Both our Bona Naturale and oil finished floors offer easy care and maintenance. Rejuvenate Bona floors with specialized Bona flooring polish. Easily buff out minor scratches with our oil finished floors.

9. MASTER CRAFTSMEN

Our skilled artisans build your plank floors with care and patience, achieving the specialized look of each floor. Our Sawyer Mason floors are built with varying degrees of hand-scraping, wire-brushing, and hand-tooling, followed by a multi-step coloring process.





10. COMMERCIAL AND HOME USE

An easy-to-follow care and maintenance program ensures beautifully conditioned, great looking floors. That's why coffee houses, restaurants, art galleries, hotels and airports have installed our oiled floors in their venues for many years. We'll happily create a specialized care guide for your specific venue.





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LEARN MORE AT:
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